

Youth Entrepreneurship in Nigeria: *“Brain Gain”* from the Diaspora

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Content

- ▼ Why Youth Entrepreneurship?
- ▼ Case Studies
- ▼ Potentials Challenges
- ▼ Brain Gain from the Diaspora
- ▼ Conclusions

Why Youth Entrepreneurship?



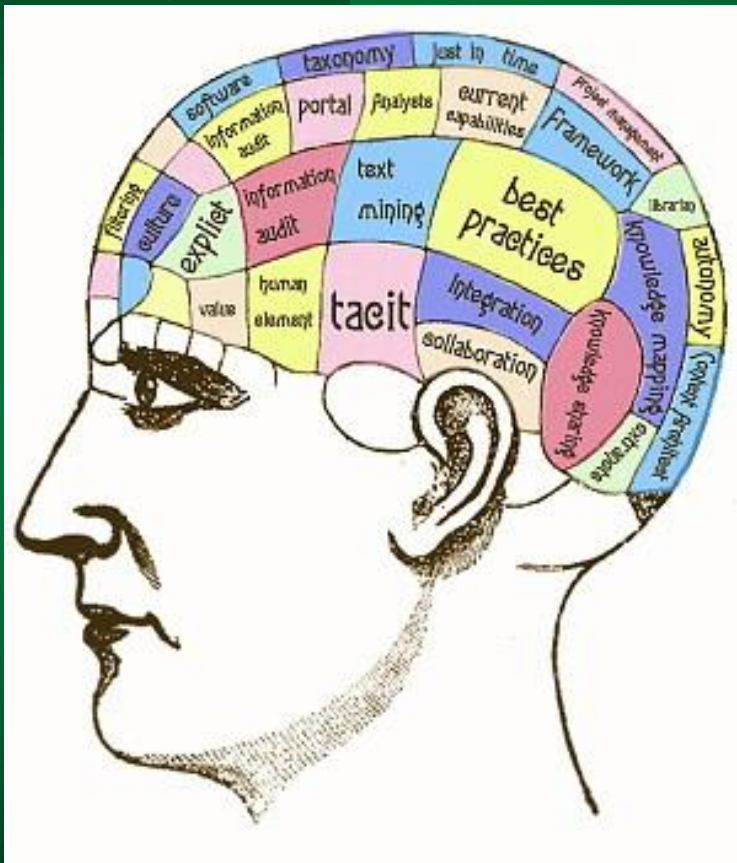


Case Study 1 – Izizi's Body Line

- ✔ Izizi's Body Line was founded on the 28th November, 2008. After the founder completed her degree in the UK and returned to Nigeria.
- ✔ A one woman business dealing with various range of cosmetic products, beauty treatment, spa and make-up for both men, women and children.
- ✔ Within the last 2 years, the business has diversified from health and beauty, to now include a fashion line.



Case Study 2: Standville Associates



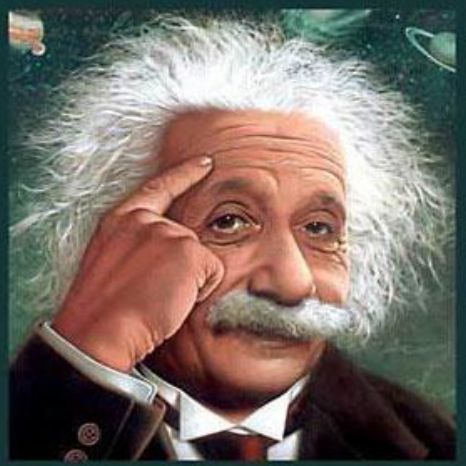
- Established in 2009 after the founder graduated with M.Sc. Finance from the University of Portsmouth.
- With background in finance and asset management, this consulting firm was set up to provide tailor-made business consulting, training and financial advisory services to small and medium-sized businesses.
- The founder has also partnered with a number of other experts who work as co-consultants on special projects.



Potential Challenges Facing Youth Entrepreneurship in Nigeria

- ✓ Insufficient to Capital and Access to Credit
- ✓ Family Pressures and Societal Orientation
- ✓ Fear of Failure / Starting Small
- ✓ Infrastructural Inadequacies
- ✓ Competition from already established firms
- ✓ Lack of Social Support
- ✓ Inadequate Regulatory Frameworks

Brain Gain from Nigerian Youths in the Diaspora: What do we Bring to the Table?



Knowledge



Exposure



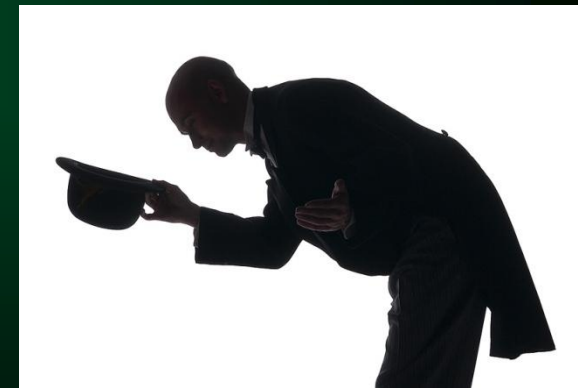
Passion



Development



Creativity and Innovation



Service



Thank you all for listening

Any Questions?