



**The International  
Conference of Nigerian  
Students, (ICONS) 2010**

**Lets soften up, please!**

# **Welcome to a tour of discussion**

## **The Nigerian in the Arts and Media**

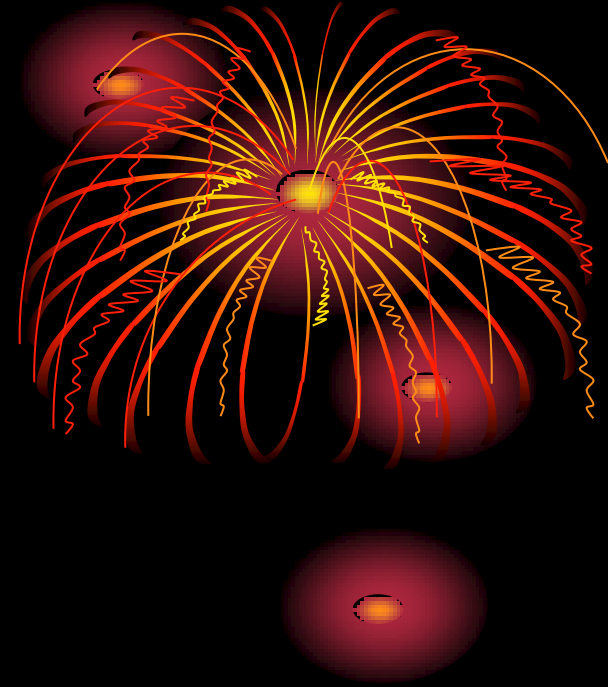


### **The NIGERIAN**

- **a re-definition**
- **socio-political consciousness**
- **a place called home**

# The ARTS

- **Music**
- **Fine Art**
- **Drama**
- **Creative Writing**
- **Poetry**



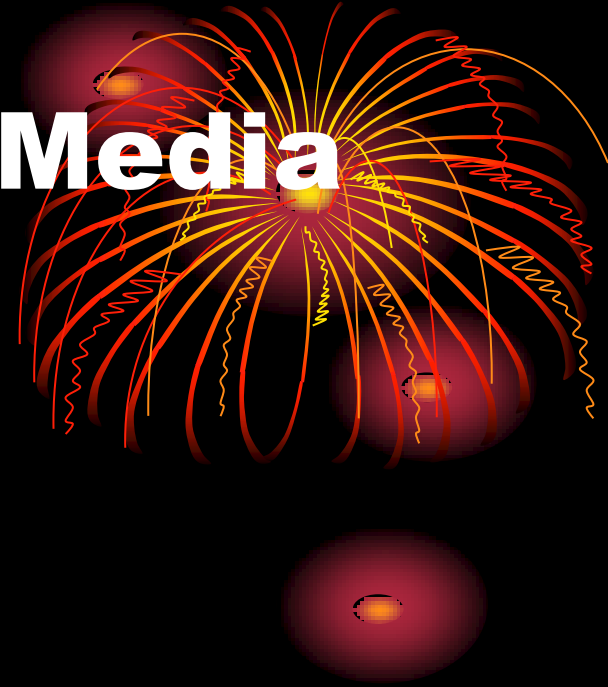
# The MEDIA

- **Essentially information gathering and dissemination avenues**
- **Print – the tabloids**
- **Electronic – radio, tv, & the WWW**



# Nigerians in Arts & Media practice in the UK

- **Baz Bamigboye**
- **Dotun Adebayo**
- **Akin Salami**
- **Peter Badejo**
- **Sola Aluko etc**
- **Taiwo Ajai-Lycett**
- **Patricia Ebigwei etc?**



# The Pre-requisites



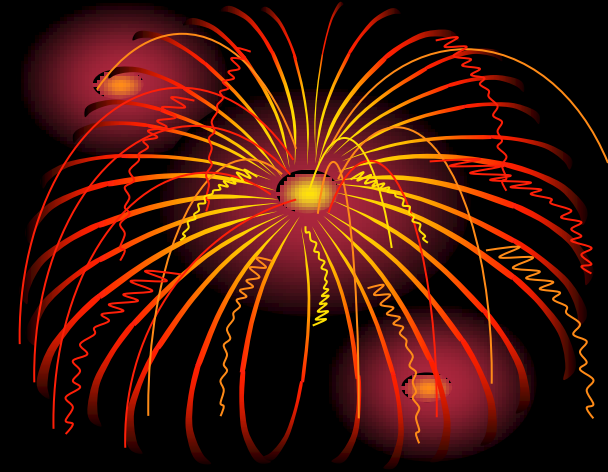
- **The Talent**
- **Objectivity**
- **Knowledge**
- **Skill**
- **Vision**
- **Determination**
- **AFFECTATIONS**
- **Psychological**
- **Awareness**
- **Mentorship**
- **Guilds**
- **The Rules**

# The Person and his Belief



- **Self Belief**
- **Motivation**
- **Resources**
- **Strategy**
- **Expediencies: time, relationships, literature**
- **Belief in your Creator**

# Standards



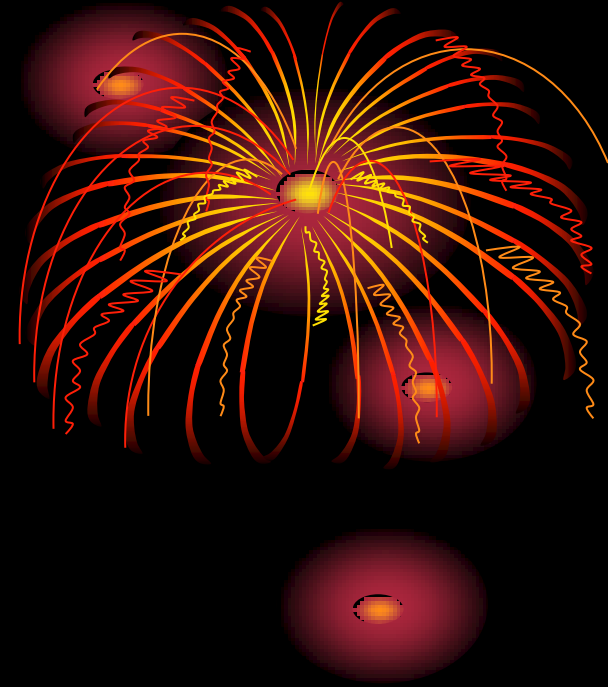
- **Fame and Money**
- **The Name – integrity, goodwill, patronage, support, etc**
- **Formal Standards**
- **Cutting Corners**
- **Traditional, Egalitarian, and Utopian**
- **Values**

# The Nigerian Expectation



- **Success (spineless?)**
- **Wealth**
- **Renown**
- **Status**
  
- **What else - Longevity?**

# The New Terrain

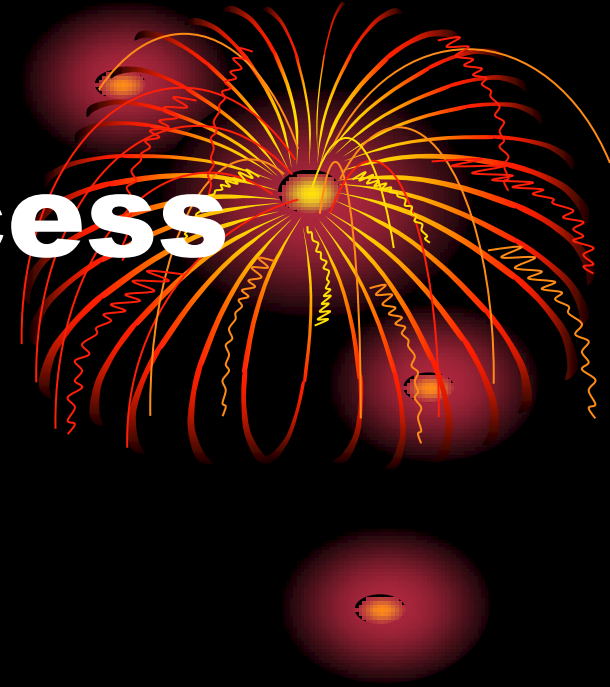


## Requires

- **PR**
- **Networking**
- **Integrity**
- **Focus and Vision**
- **Knowledge of Industry**
- **Solid Plan Base**

# Reasons For Success

- **Innovation**
- **Dedication**
- **Vision**
- **The Unusual**
- **Creativity**
- **Integrity**
- **A New Culture**
- **Integration**

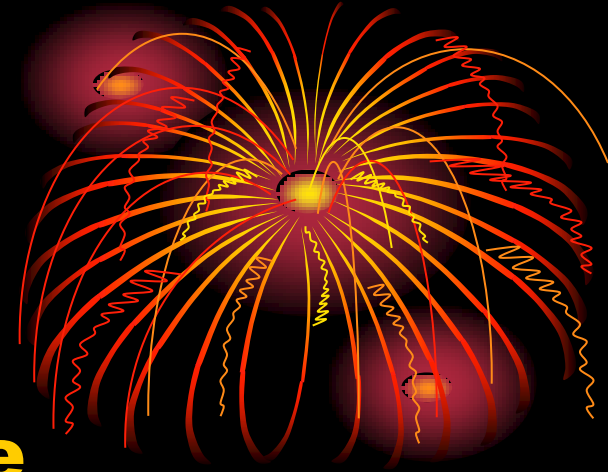


# The Sign Posts



- **Don't take your dreams to the graveyard – it's the richest place to find dreams (dead ones)**
- **'Empty the brook into a cup, and you will find a sea of ideas' – Poetosophy**
- **'I'll rather die my own man than live a fool in somebody else's paradise.'**

# The Sign Posts



- **‘There comes a day in time when all motion, all currents, flow into a cesspool of one moment where calls of reckoning are made for time past and the value of it**

**Not just to stock up history  
But to purchase more into the future’  
- Pete Godismo**

# Appreciation



**It has been a wonderful privilege to have you listen to all that I have said. I sincerely hope that your expectation(s) have been met. It has been my pleasure indeed.**

**T H A N K Y O U and God bless !**

# **The Nigerian in the Arts and Media, UK**

**A presentation delivered by  
Peter Olorunnisomo  
aka Pete Godismo**

**Writer, Consultant Arts, Media &  
Management, essayist, playwright,  
television show host, actor and  
artistic director, promoter, public  
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